

Ted Simmons

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OBJECTIVE

To contribute sustained instinct, creativity, and drive to a publication's total editorial effort

EXPERIENCE

Whisky Advocate, New York, New York — [Clips](#)

Associate Editor, Dec. 2020 to present

- Shape and execute brand's digital strategy, including video, social, and newsletter
- Maintain website health by keeping an editorial calendar and generating ideas
- Specialize in celebrity profiles and lifestyle features for quarterly print magazine
- Contribute to the tasting and review panel including end of year award coverage

Previous: Digital Assistant Editor; Tasting Coordinator, Jan. 2019 to Dec. 2020

Digital Editorial Assistant, Aug. 2017 to Jan. 2019

XXL, New York, New York — [Clips](#)

News Writer, Oct. 2015 to Feb. 2017

- Website's lead morning news writer, covering breaking and other top stories daily
- Provided exclusive news items, reviews, recaps, and other web content
- Produced an average of 7 stories per 5 hour shift, writing for length and SEO

The Hollywood Reporter, New York, New York

Freelance Contributor, June 2014 to Aug. 2017

- Conducted celebrity interviews at movie premieres and other red carpet events
- Supplied scene coverage at parties, concerts, and panels around New York City
- Delivered immediate turnaround on all written and reported materials

Mass Appeal, New York, New York

Associate Editor, Aug. 2013 to Apr. 2014

- Oversaw all web production, working with a team of writers to produce daily original web content that reflected brand culture and solidified house voice
- Created best practice documents establishing style and production guidelines

EDUCATION

New York University, Arthur L. Carter Journalism Institute, New York, New York

Master of Arts, Sept. 2012 to Dec. 2013, Magazine program

Internships: Complex Media, music (Spring 2013), Mass Appeal (Summer 2013)

University of Delaware, Newark, Delaware

Bachelor of Arts, Sept. 2006 to May 2010, English with a journalism concentration

Awards: Delaware Press Association (2010)—First place recipient, Page Layout,

Non-daily Newspaper; Page(s) Regularly Edited, Non-daily (lifestyle,entertainment)